MATT PERRAULT
SR. UX DESIGNER | FRONT-END DEV

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OBJECTIVE

To obtain a position in the digital design, development and product industry with a primary focus in UX/UI, Digital and Product Design.

EDUCATION

Philadelphia University | Philadelphia, PA
Bachelor of Science in Graphic Design Communications 2012

SKILLS

Design:
UX/UI Design, Iconography, Branding & Logos, Email Marketing, Illustration (Web), Websites, Web Apps, iOS Applications, SVG Animation

Development:
HTML , CSS, Sass, Less, JS, JQuery, Wordpress, PHP, SVG Animation

Frameworks:
Bootstrap, Bourbon, Neat, Foundation, Materialize, Material UI

Software:
Sketch, InVision, InVision Studio, UX Pin, Illustrator, Photoshop, Indesign, Sublime Text, Terminal, iTerm2, Xcode, G Suite, Microsoft Office

EXPERIENCE

ictizen | Nashville, TN | Oct 2017–Present
Senior UX Designer
• Fulfilled a wide variety of UI and UX deliverables including: user research, user surveys, user journeys, user flows, task flows, wireframes, visual designs, interactive prototypes and some animation.
• Worked with a team of developers to construct product features ranging from small user interactions to bigger-picture features across the entire platform on desktop and mobile.
• Utilized my background in front-end development to make sure all design features and elements were up-to-specifications of current development tech standards.
• Assisted in the revamping of the platform, app, widget, user on-boarding, info website, marketing website, and a variety of other features to help the civic engagement product to become even more user-friendly.

Cayenne Creative | Birmingham, AL | Nov 2015–Oct 2017
Interactive Developer
• Enhanced and maintained client's reputations through the development of clean and intuitive digital experiences via the extension of web apps and websites using tech such as: HTML, CSS, Sass, JQuery, PHP, and WordPress.
• Maintained the integrity of brand and design standards via my design intuition and attention to detail.
• Exceeded each client's expectations through many lagniappes* that helped push their products even further to delight their current and new users through advanced front-end styling practices.

Ebix, Inc./Oakstone | Birmingham, AL | Sept–Nov 2015 + Sept–Dec 2014
UX Designer
• Established a better experience for the medical publishing market via Oakstone's platforms and marketing by designing and developing clean user experiences through emails, apps and websites.

PREVIOUS CLIENTS

ictizen
Cayenne Creative
Northern Virginia Orthodontics
Camp Mac
Titan Coatings
Proctor U
Milo's Hamburgers
Railroad Park
Birmingham Orthodontics
Russell Medical
Main Street Checks
Comer Companies
Klein's Family Market
Yogurt Mountain
BCBS of Alabama
Salon 43 One
Oakstone Publishing
Red Diamond
University of Alabama
T3 Hair Restoration
Team Airship

A little something extra can go a long way with designing experiences.

References & Portfolio available upon request.