



MATT PERRAULT

SR. UX DESIGNER | FRONT-END DEV

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OBJECTIVE

To obtain a position in the digital design, development and marketing industry with a primary focus in UX/UI and Product Design.



EDUCATION

Philadelphia University | Philadelphia, PA
Bachelor of Science in Graphic Design Communications 2012



SKILLS

Design:

UX/UI Design, Iconography, Branding & Logos, Email Marketing, Illustration (Web), Websites, Web Apps, iOS Applications, SVG Animation

Development:

HTML, CSS, Sass, Less, JS, JQuery, Wordpress, PHP, SVG Animation

Frameworks:

Bootstrap, Bourbon, Neat, Foundation, Materialize, Material UI

Software:

Sketch, InVision, InVision Studio, UX Pin, Illustrator, Photoshop, Indesign, Sublime Text, Terminal, iTerm2, Xcode, G Suite, Microsoft Office



EXPERIENCE

ictizen | Nashville, TN | Oct 2017-Present

Senior UX Designer

- Fulfilled a wide variety of UI and UX deliverables including: user research, user journeys, user flows, task flows, wireframes, visual designs, interactive prototypes and some animation.
- Worked with a team of developers to construct product features ranging from small user interactions to bigger-picture features across the entire product.
- Utilized my background in front-end development to make sure all design features and elements were up-to-specifications of current development tech standards.
- Assisted in the revamping of the platform, widget, user on-boarding, info website, maketing website, and a variety of other features to help the civic engagement product to become even more user-friendly.

Cayenne Creative | Birmingham, AL | Nov 2015-Present

Interactive Developer

- Enhanced and maintained client's reputations through clean and intuitive digital experiences via the extension of web apps and websites.
- Maintained the integrity of brand and design standards via my design intuition and attention to detail.
- Exceeded each client's expectations through many lagniappes* that helped push their products even further to delight their current and new users.

Ebix, Inc./Oakstone | Birmingham, AL | Sept-Nov 2015 + Sept-Dec 2014

UX Designer

- Established a better experience for the medical publishing market via Oakstone's platforms and marketing by designing and developing clean user experiences through emails, apps and websites.



PREVIOUS CLIENTS

- ictizen
- Cayenne Creative
- Northern Virginia Orthodontics
- Camp Mac
- Titan Coatings
- Proctor U
- Milo's Hamburgers
- Railroad Park
- Birmingham Orthodontics
- Russell Medical
- Main Street Checks
- Comer Companies
- Klein's Family Market
- Yogurt Mountain
- BCBS of Alabama
- Salon 43 One
- Oakstone Publishing
- Red Diamond
- University of Alabama
- T3 Hair Restoration
- Team Airship

*A little something extra can go a long way with designing experiences.

References & Portfolio available upon request.